

Module 1
Introduction to Financial Forecasting

- Basics of financial forecasting
- What is analytics?
- Business intelligence and company financials
- Conventional financial forecasting methods

Module 2
Financial Metrics & Forecasting Applications

- Key financial metrics for forecasting
- Using data in Excel for financial forecasting
- Decision-making using financial data

Module 3
Financial Forecasting Techniques

- Identifying financial questions for forecasting
- Collecting and cleaning financial data
- Regression analysis for financial forecasting
- Predicting values using regression models
- Performing forecasting in Excel

Module 4
Introduction to Business Valuation

- Overview of valuation frameworks
- Basic valuation models:
- Price to Earnings (P/E)
- Price to Book (P/B)
- Price to Sales (P/S)
- Enterprise Value to EBITDA Multiple

Module 5
Advanced Valuation Models

- Time Value of Money and Discounting
- Estimating intrinsic value
- Cost of Equity and Capital Asset Pricing Model (CAPM)
- Weighted Average Cost of Capital (WACC)
- Valuation of perpetuities
- Dividend Discount Model (DDM)
- Discounted Free Cash Flow (DCF) Model
- Residual Income Model

Module 6
Interpreting Forecast and Valuation Results

- Understanding forecast accuracy and limitations
- Confidence intervals and stress testing forecasts
- Practical applications in investment and business decisions



Contact Us Today

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Enroll Now



Financial Forecasting and Business Valuation

Skill Certificate Course



Financial Mastery

This comprehensive course empowers you with the skills to forecast financial performance and accurately value businesses.

Learn advanced techniques to analyze data, predict trends, and make strategic decisions.

Duration: 16 hours

Fees: \$ 200

Course Highlights



Forecasting Techniques

Mastering financial forecasting models and methods.



Valuation Methods

Understanding various business valuation approaches.



Real-World Applications

Applying learned skills to real-life case studies.

For Whom?

This course is designed for:

- Under Graduates
- Post Graduates
- Corporate Professionals

Elevate Your Skills

Transform your understanding of financial forecasting and business valuation.

Unlock strategic insights to drive success for your business or career.

